

## Purpose

To seek Member support for a Special General Meeting (SGM) of AusCycling focused on **governance stability, leadership effectiveness, and the long-term sustainability of clubs and participation.**

The proposed resolutions are designed to **reset leadership and strategic direction** while preserving the positive elements of the current governance model and avoiding organisational instability.

## Why Change Is Being Sought (Key Facts)

Australian cycling is not realising its potential:

- **Membership decline:** AusCycling membership has fallen by approximately **13% over the past three years**, despite cycling growing nationally as a sport and participation activity.
- **Club sustainability risk:** In direct discussions across multiple states and disciplines (Dec 2025–Jan 2026), **nearly 20% of clubs** indicated they expect to **disaffiliate or cease operations within 12–18 months** if meaningful change is not achieved.
- **Cost pressure:** Club and participant costs continue to rise, further weakening participation and retention.
- **Member value:** There has been **no material improvement in member value** since AusCycling's formation.
- **Commercial performance:** Commercial partnerships remain **well below expectations.**
- **Performance outcomes:** International performance has **stagnated or declined** relative to opportunity.
- **Leadership cost:** Executive leadership costs represent approximately **5.5–10.5% of total revenue**, yet outcomes over five years have not met the targets set when AusCycling was formed in 2020.

Clubs have repeatedly engaged through advisory bodies, submissions, elections, and consultation. The consistent feedback is not a lack of access - it is a **lack of outcomes.**

## What Is Being Proposed

The proposal is a **leadership and strategic reset**, not a dismantling of AusCycling. Members are being asked to consider resolutions relating to:

- Removal of the Chair of the Board
- Removal of the Chief Executive Officer
- Election of a new Elected Director
- A formal expression of Voting Members' support regarding the future Chair of AusCycling

The intent is to:

- Appoint a Chair with a clear mandate to **reset strategic direction**
- Oversee a **transparent recruitment process for a new CEO**
- Refocus AusCycling on **club sustainability, participation growth, member value, and commercial effectiveness**

## What Is Needed From Your Club

Your club is being asked to:

1. **Formally attach its support** to the proposed resolutions by joining the member request; and
2. **Participate in the SGM** (in person or by proxy) to ensure quorum and a clear expression of member sentiment.