



PACC Member Survey Summary

Total responses: 46 responses

Membership breakdown:

- 84.8% (39) have been members for 3 or more years,
- 6.5% (3) have been members for less than 3 years,
- 8.7% (4) of respondents are not members.

Cycling Engagement

- 82.6% of respondents race bikes, either 'occasionally' (34.8%) or 'often' (47.8%)
- 31.6% use bikes for commuting
- 52.2% ride bikes for leisure

2 people flagged that they are 'starting to get into racing, both are new (last 3 years) members.

Volunteering at Cycling Events:

- 23.9% of respondents have not volunteered at cycling events
- 39.1% have volunteered previously, but not in the last 12 months;
- 37% have volunteered in cycling events in the last 12 months.

Communications from PACC:

In the last 12 months, people have heard from PACC by:

- Email (76.13%)
- Facebook/Insta/other socials (80.4%)
- Website (26.1%)
- Entryboss/'dad'/None of the above (1 each – 2.2%)

How do you normally hear about cycling events? (free answer)

- Social Media (31)
- Entryboss (12)
- Word of Mouth/team chats (10)
- Internet/AC Website (5)
- Direct email from organisers/newsletters (2)
- Radelaide Summit Podcast (1)

PACC Strengths

- CX Events (88.4%)
- Time Trial events (46.5%)
- Track Events (30.2%)
- Social events (16.3%)

What should PACC do more?

- Social events (48.8%)
- Time Trial events (46.5%)
- CX events (46.5%)
- Track Events (25.6%)

Other suggestions included:

- Building an inclusive community and team,
- Running one-off/annual/classic cycling events, such as a criterium (Dockside, Tanunda, etc) or road race (this was a common theme)
- Roller Frenzy/Pub night not just at the TDU,
- club rides
- track bike crit or night crit

What should PACC's top 4 priorities be for the next 3 years?

- Delivering/hosting cycling races including club championships: 80.4%
- Providing pathways for recreational riders to progress to competitive racers: 52.2%
- Recruiting, developing and supporting volunteers: 45.7%
- Junior Development and coaching: 37%
- Delivering/hosting cycling events other than races: 34.8%
- Growing it's membership base: 30.4%
- Sponsoring/supporting teams in cycling events: 19.6%
- Contributing to cycling advocacy: 17.4%
- Others:
 - Build a better community for members
 - Advocate for reform of event planning with A/C
 - 'Get in on gravel'

Key themes from "Other comments about the Club's direction, priorities, or improvements"

- Improve club identity, culture and engagement:
 - More social/club rides
 - Come and try days
 - Junior attraction and development
 - Improve comms with members (outgoing plus responding to enquiries)
 - Club member acknowledgements
- Develop pathways for people to get into racing, including those who are not elite or on a pathway to elite.
- Need to develop and support volunteers
- Multiple calls for the TTs to return, including for para-athletes who can't participate in CX
- High licencing costs is an issue. High costs of bikes
- We do well at the things we do (CX/TTs)
- PACC is known for 'cool' events - re-develop the reputation for doing cool stuff and generating groovy interest.

Key themes from "How can PACC better cater for you as a bike rider?"

- Better communication with members, and about events
- Support clubs racing – Get people involved under a club identity
- Run classic road races, more CX events, sprint wars, time trials

- Get more people to ride bikes – come and try, skills sessions, club/bunch rides with coaches/leaders/different speeds, fitness sessions
- Combine cycling events with social events.
- Support officials in training and up-skilling. Pay PACC officials more than the base rate
- Provide more information about racing, setup, bikes, purchasing equipment, etc.
- TTs on Saturday afternoons or other times than early mornings.

All responses (de-identified)

	Are there any comments you want to make about the Club's direction, priorities, or what the Club could do better? Are there other things you want to comment on?
1.	At the moment i can't comment much as recovering.
2.	the club could be better at bringing members together and rebuilding its lost identity. I have been a member for 15 years and have only occasionally felt that I am a member of a club.
3.	N/A
4.	No you're all doing a great job
5.	Port does an excellent job at is "bit" in the cycling calendar, mainly cross and TTs.
6.	Social challenge rides
7.	CC Hood reserve
8.	Haven't been cycling much lately or actively following club.
9.	Communication. Sometimes I have asked questions about an event like TT and not got any follow up. Acknowledgement of PACC riders- recently quite a few of us completed at CX nationals. Consistency in awards, I came second in TT series 2023 season and no prize but previous year got a medal and voucher
10.	Shame the TTs have dropped off recently hit understand that it relies on volunteer power. Maybe a call out for help might get more support?
11.	Ask for more help!! The committee are amazing but can't do everything
12.	The club seems to be very transactional. It does some events, but there is no messaging about much else.
13.	Ask for help from it's members
14.	Great events run by the club. Not sure on the goals of the club but NCC seem to do more for junior development/coaching/volunteering/entering Super series teams. Unsure if this is a direction PACC want to head as well.
15.	I think the focus should be on those who pay the money. I don't mind supporting juniors with the \$50 etc, but supporting those who volunteer and make racing happen should be the focus. You can't support juniors, if you lose all your volunteers. Officials are volunteers and have to pay their own way to train. Id like to see PACC officials get some sort of support when travelling interstate to learn or support National events where PACC riders are participating.
16.	Cx
17.	Inclusivity. I think on some level, particularly with para riders, we've done a good job providing support and opportunities. But I think we haven't provided opportunities for riders that are slower or less skilled to participate. I think racing has become more intimidating to new riders and we need to think of ways to encourage people to join in.
18.	Take note of how Mt Gambier approached their recent track series. Spoke to the riders held events everyone enjoyed and were not scared to abandon the tired scratch, handicap, scratch format
19.	Currently having trouble engaging members in terms of Superseries teams, club rides, volunteering. Securing TT courses we can race on without outside influences preventing them. "Gravel" has kind of killed cyclocross to an extent, so Chonk plays a large part of re-engaging those who might not have a cross bike any more. MOOD has taken a lot of riders away from PACC, got to determine how that relationship works going forward. Got to work out why there is a certain ambivalence about or apathy towards the Club?
20.	I think the overall direction is fine. The broader issue is attracting and keeping new members, which is likely influenced by factors out of the control of PACC; namely high licensing costs and high prices of bicycles in general.
21.	I joined PACC in 2017 I think. I'm a paracyclist (handcycle) and aside from needing club membership to race at Nationals I was advised to join PACC as they were very inclusive. Over the years I have very much found this to be the case. The summer TT series has always been something to look forward to and over the years I've been welcomed to race in other events such as the Pt Dock Crits. However the lack of any TT racing over the last summer and what appears a strong focus on

	CX over the winter has left me wondering a bit. I get that there is a lot of development along the existing TT course and the issues that cruise ships bring, I also get the attraction to CX, its just a pity its not really something that can be done in a Handcycle. I'm not really sure where I am going with this, but I guess it would good to at least see a return to some focus on TTs
22.	Cycling in general is very popular but many people don't see an easy way into competitive cycling (even low key competitive cycling). This has always been an issue, I think. I think club rides, coaching, social events and information are the best way to grow the sport and the club. Important to develop more volunteers as without them nothing happens. No easy solutions there, in my past experience (as club president and race director in approx 2011-2012) many people are happy to help with small specific jobs but not ongoing bigger jobs.
23.	The reason [...] and I joined PACC was because of the assistance in our 1st Masters Games
24.	Focus on the social side. PACC is a great club with passionate members who love cycling
25.	Come'n'try days would be great.
26.	Great club I have never felt the need to change as there has always been good people in charge I just float in and out of participating
27.	I don't know what the club has been doing, but if I join, I would like to see plenty of junior development trainings and social rides to keep riders connected.
28.	I think PACC should look to do some cool gravel events and try some other novel events such as a CX marathon event, a gravel hill tt or two etc - ie imagine a TT that was Brownhill creek + pony ridge + Sheoak - like a red bull hardline TT. these events would be uber cool, and have start PACC again having the rep as the club doing cool stuff and generating groovy interest. Gravel scene is growing strong, NCC gravel events have had very strong interest, been run very well (really fun atmosphere), and so been very popular. Separate chonklocross again from grades in a way that enables racers to enter both, and use the same wheels. Ie when it started if i wanted i could have entered chonklocross and raced on my cx wheels, and then raced b grade. That is no longer possible, both due to scheduling, but also stupidly someone introduced a rule that chonklocross needs 40mm+ tires. Why? It's chonklocross. Who cares? less unnecessary anti fun rules wherever possible. Also let people race b grade on gravel wheels if chonklocross dying / dead like it was this year. it is too much hassle for many to faff with multiple wheelsets for cx and gravel. gravel riding and events is so much more versatile, that CX will continue to trend towards more niche. i think stipulation for 33mm for cx should only be for A grade (if even they care for club rounds - perhaps a survey / referendum) - or for state and national titles. Club rounds should be like gravel events - focus on fun and including as many peeps and their awesome steeds as possible, less anti fun exclusionary rules. I could not care less what width tires the people I am racing against are riding. I want to see healthy field across all categories, and really fun casual atmosphere. I remember once I was told my socks were illegally to high and I had to take them off. For a friggin club cx race. It was cold so I went an put leg sleeves on instead, which is legal. Club races should have the most fun relaxed atmosphere, rules for safety yes - but otherwise, fun racing.
29.	I think the club can do a lot more to ask for assistance with developing the club and race day activities. For some reason it seems the committee think they have to do everything and don't ask others for ideas or participation. Putting a call out for volunteers for people who are racing an event is leaving things too late. Ask the whole club via email well in advance and get a team together rather than relying on people entered to help out. Lots of people that don't race would probably love to help but they don't even know! Same for club development.
30.	All clubs complement each other. Establishing communication between clubs is very important and helps lead to less overlap and potentially leads to more opportunity for better run events.

	How can PACC better cater for your needs a bike rider? What do you want to see the Club do?
1.	Keep me in the loop and keep in contact.
2.	I would like to see the club create a team environment. Where riders want to participate for the club. Given that AUS CYCLING SA have moved away from a club competition now pushing a non regulated teams environment, they have effectively made clubs redundant, for the sole purpose of making amateur riders feel pro. This only creates a clicky system that does not benefit the clubs as riders don't have any allegiance to their club, thus reducing the number of volunteers. Ultimately the club has lost its identity in the last 5 years. I have my thought as to the reason this has happened, but ultimately the previous committees priority is to be held liable.
3.	As stated before a classic race road or something similar
4.	Very happy with the status quo
5.	Get more people to race bikes. I think come and try and skills events would be good to bring back.
6.	Fitness sessions get people back on there bikes
7.	Encourage and look to elevate cycling across the state - Look beyond legacy means within Cycling Clubs and teams in SA : Social media cross promotion of events and trainings
8.	I'm not really sure other than what I've mentioned.
9.	There is isn't much at this time but I think this questionnaire is very good outreach.
10.	Bunch rides. CX skills as there is a heap of knowledge within the club
11.	See above
12.	More cyclocross racing and bring back twiLite!
13.	Combine cycling events with social events. Deliver a range of events including CX, TTs, and RRs. Getting more people involved in the sport under a club identity.
14.	N/A think the track training sessions are a brilliant idea, wide range of club racing available. Just depends on where the club wants to head from here
15.	I had been a member of PACC, however from my perspective as someone who just wanted club rides and was not interested in racing there was little to engage with.
16.	Support officials in training and upskilling. Also, pay PACC officials working PACC events more than the base rate to show appreciation, especially if they are at an event for an entire day.
17.	Bring back Sprint-Wars
18.	Cx
19.	Time trials (no hills please ;P). Though I'm probably biased as that's what I'm least bad at! In all seriousness, time trials could be a good entry point for new riders as they're potentially less intimidating to new riders. I think the sportives were good like that as well. I suspect part of the problem with attracting new riders may also be the cost, which is probably something a bit out of our control.
20.	Would love if there was no sponsored Teams, so club members represented their club.
21.	To be honest, I've been reasonably happy with what PACC has done during my membership period. I think PACC have carved out a niche market with respect to CX and time trials so we ought to capitalise on that. Historically, any event that PACC have put on has been excellent, including the John Lockwood H/cap race, track events, TT and more recently CX.
22.	Crit racing
23.	Earlier in the year I was hoping to race in a World Cup in Belgium. I contacted the club twice (I think via messenger and email) about using their Facebook page to promote some fundraising that I was try to do. To the best of my knowledge I received no reply to either.

24.	Club rides would be fantastic - road or gravel/CX. With coaches or leaders that can show people how to ride in a bunch, keep things together, and so on.
25.	have more club rides that include different speeds. The only ride we have is on Christmas day and people think it's a race and ends up not being fun for us slow people.
26.	Keep involvement in Masters Games great way to see what a great culture PACC has and attract new members like us!
27.	Nothing at this stage.
28.	Provide information about racing, setup, bikes, purchasing equipment etc.
29.	Some slower social rides
30.	I am not sure as you already do a lot
31.	I ant to see the club bring riders together and help everyone connect through cycling.
32.	<p>As above, but also where possible publish upcoming events well in advance via newsletter and socials and HAVE THEM ON WEBSITE, WITH LINK TO ENTRY BOSS. And yep like mentioned above, focus on gravel, try some new cool events to see if they take off like Gravel hill TT / gravel hill tt series, CX marathon event (ie 2hr cx race) - which could also do stuff like CX team / mixed team event with a long race, Gravel events. The time trial season would be great to see back and it would be fun for this to be a balance - ie 1 x flat TT, 1 x undulating, 1 x Hill TT vs all flat. A team TT event would be epic too.</p> <p>Consider some events (especially shorter ones like TT') to be on a sat late arvo during summer / DST. TT's can often struggle to get numbers because a) it means giving up a nice long Sunday group ride or b) trying to balance with kids' sports. Sat late arvo usually means one is free and clear of kids' sports, or for those that don't have kids sports - they aren't giving up their awesome group ride for a very short event. People are much more likely to miss a kids' sport or Sunday group ride of a main race event they are keen on, but much less so for Time trials. A sat late arvo / evening TT will be free of conflict for many more people (ie for Adelaide mtb club, the O'halloran twilight event - 4pm start - is their highest attended event every year.</p>
33.	Variety, different courses. Collaborations - come visit bike kitchen.